



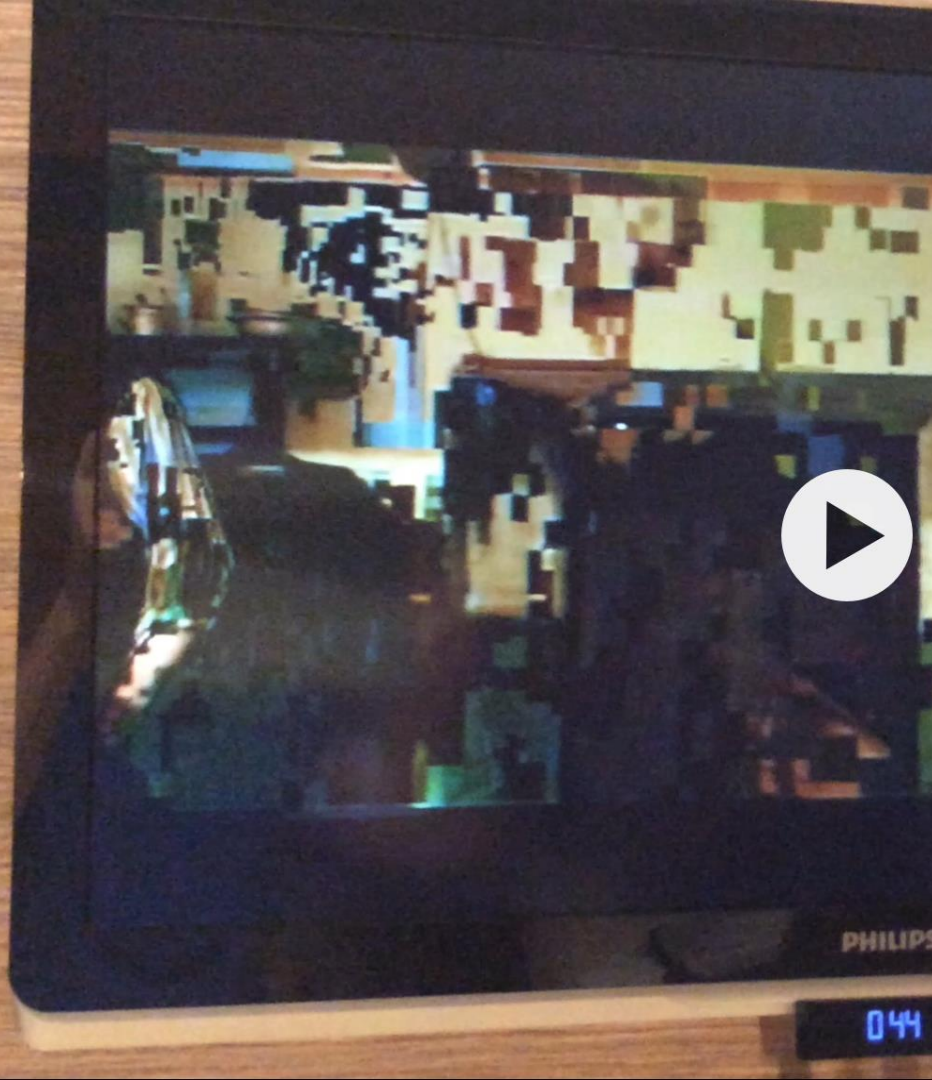
TV channels delivery between Latvia and Russia

Gregory Kuzin
"MEDIALOGISTIKA» Project Director

Telco Trends 2017

Challenge

- No backup of the signal sources
- No SLA
- Inability to receive TV channels from some satellites
- Solar Interference
- Costs for the head-end



How it works



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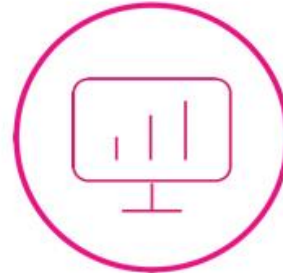
Aggregation
Network



MEDIALOGISTIKA
Host Node



Distribution
Network



Monitoring and support
services

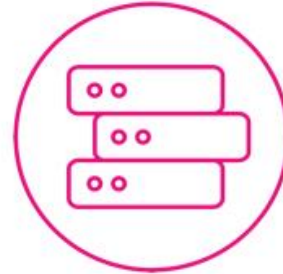
Value

- **Signals directly from studios**
- **Signal sources backup**
- **SLA**
- Exclusive feeds
- 4K ready
- Localization
- Testing
- Web account
- Promotion

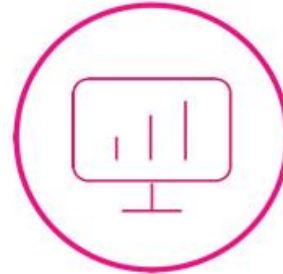
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Web account

The screenshot shows a web browser window with the URL <https://my.ix.ru/tv/>. The page title is "myIX.RU :: Клиентский кабинет". The user is logged in as "Gregory". The page features a navigation menu on the left with options: ДОГОВОРЫ, СЕТЬ, УЧАСТНИКИ, TV VLAN (selected), Ваш TV VLAN, Каталог телесигналов, and Конфигурация. The main content area is titled "Ваш TV VLAN" and displays a table of TV channels with their status and expiration dates.

ОРГАНИЗАЦИЯ: ИЗМЕНИТЬ

ВЫБЕРИТЕ ЯЗЫК
РУССКИЙ ENGLISH

РЕЖИМ: АДМИНИСТРАТОР **КЛИЕНТ**

ПОЛЬЗОВАТЕЛЬ: G.KUZIN [АДМИНИСТРАТОР] ВЫХОД

Телесигнал ↓	Статус	Срок БЗ	Срок разрешения	Примечание
ANIMAL PLANET RUSSIA HD	!	--	31.12.2016	
DISCOVERY RUSSIA HD	✓	--	31.12.2017	
TLC RUSSIA HD	✓	--	31.12.2017	
АВТО ПЛЮС	✓	--	31.12.2017	

Case Study. Match! TV

- Double reservation of sources
- Different signal versions in TV VLAN
 - Match! HD / SD – Russian federal version
 - Match! SD – Russian regional version
 - Match! Planet – International version
 - Match! OTT – exclusive for online streaming
- Consumers: MTS, Rostelecom, Akado (cable), Megafon (mobile), Orion-Express (satellite), Yandex (online service)



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Inside TV VLAN

From Russia

- Матч! Планета
- КХЛ HD
- Amedia HD
- Мужское кино HD
- Охота и рыбалка HD

From Latvia

- TV1000 Action HD
- Про100 кино
- Пингвин Лоло

From others

- Eurochannel
- Discovery HD
- Eurosport HD
- Cartoon network HD
- Filmbox

...Full catalogue of TV-channels: msk-ix.ru/medialogistika

How to get



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